



March 6th, 2014

AEC unveils new corporate identity

New name, new logo, new websites, new brochures, new everything except the high quality of our services.

You might have known us as A&T Leasing, or AEC Europe, or Niagara Speedometers or even US Auto-Import, now we are merging all our entities into one strong brand: Auto Export Corporation (AEC).

As a leading global vehicle solution provider, our values are fluidity, movement yet trust and seriousness.

These values have been captured into a new logo capitalizing on the former AEC Europe one. It embodies movement, solidity and passion while grounding itself in a foundation of trust. The strength of the black lettering is complemented by the subtle, yet durable, dynamism of its red detail that brings an elusive arrow to mind. The arrow illustrates the basis of AEC's work of transporting vehicles safely across the vast corners of the globe.

The new logo and new identity celebrate a new chapter in AEC's history. Founded in 1996, AEC now has offices in Canada and Europe and is one of the most trusted partners for vehicle manufacturers, wholesalers and retailers worldwide with over 300 points of sale in 77 countries.

Auto Export Corporation

For more information on AEC, visit www.aecorp.com and follow us on LinkedIn.

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